

11 February 2026 | 14.30 – 16.00 (CET)

From idea to impact: Supercharging your multi-actor proposal

Using PREMIERE and EU-FarmBook to support your Horizon Europe 2026 project proposal development

Are you preparing a multi-actor Horizon Europe 2026 proposal? This webinar will show you how to make your proposal more impactful and competitive from the very start. Learn how **PREMIERE** can help you design multi-actor proposals that embed the Multi-Actor Approach (MAA) co-creation principles and integrate the seven MAA requirements. Discover how **EU-FarmBook** can make your project results more visible, reusable and accessible across Europe, helping your knowledge reach the people who need it most. By the end of the session, you will have a clearer understanding of how to leverage various resources to enhance your proposal and increase its competitiveness.

Programme

Link to registration form:

https://forms.iamz.ciheam.org/IAMZ/2026/projects/PREMIERE_20260211/

Please note that registration is required in order to receive the Zoom link.

Time	Title	Description
14.30 – 14.35	Welcome and introduction	Brief overview of the webinar objectives and expected outcomes for participants
14.35 – 14.45	Why this joint webinar?	Understand how combining PREMIERE's proposal-building tools with EU-FarmBook's impact and dissemination resources can increase the quality, visibility and uptake of your multi-actor project
14.45 – 15.05	Design strong multi-actor proposals with PREMIERE	Develop stronger multi-actor proposals by applying key elements of the MAA, improve stakeholder mapping and consortium building, integrate co-creation principles into your proposal and use practical tools and resources to increase coherence and impact.
15.05 – 15.25	Maximize your Horizon Europe multi-actor project's impact with EU-FarmBook	Design a strong impact pathway for Horizon Europe multi-actor proposals, plan FAIR and reusable project results from day one, ensure multilingual access for AKIS actors across Europe, and strengthen dissemination and long-term impact using EU-FarmBook
15.25 – 16.00	Q&A	

Why this joint webinar

PREMIERE and EU-FarmBook support **complementary stages** of multi-actor projects.

- **PREMIERE** focuses on the **project preparation phase**, helping project applicants design high-quality, co-created proposals using the Multi-Actor Approach (MAA) from the start.
- **EU-FarmBook** focuses on the **dissemination and exploitation of results phase**, providing a platform to make project results accessible, reusable and widely shared.

Together, both projects provide insights that help proposal writers design effective “pathways to impact” – from the identification of specific needs through project development and implementation to expected impacts. This joint perspective helps applicants better align with Horizon Europe criteria for meaningful multi-actor engagement during the whole project lifecycle and maximizing long-term impact.

About PREMIERE

The **PREMIERE** project is a Coordination and Support Action (CSA) project under Horizon Europe (2023-2027) that seeks to accelerate research and innovation for sustainable and resilient food, farming and land/sea-based systems. PREMIERE promotes the Multi-Actor Approach (MAA) – an inclusive and co-creative model that places practitioners and users at the centre of the entire research process. The goal is to ensure that innovation is technically excellent, meaningful, implementable and widely accepted, maximizing impact across European R&I ecosystems.

About EU-FarmBook

EU-FarmBook is a Horizon Europe project developing an online platform to gather, organize and share agriculture and forestry knowledge. The platform is designed to make tangible project outputs accessible and usable for practitioners across Europe, supporting better uptake and long-term impact. Eu-FarmBook addresses challenges like data quality, compatibility, language barriers and accessibility to ensure R&I results are reusable and impactful within the Agriculture Knowledge and Innovation System (AKIS).



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