

CONTROLLER OF YOUR PERSONAL DATA

Your personal data will be used by CIHEAM Zaragoza located at Zaragoza, Av. Montañana 1005. NIF N0011376A.

The personal data that it is being collected on behalf of the CIHEAM and that it is the CIHEAM that the person authorises to process his or her data. This means that personal data collected by the General Secretariat or an institute are the responsibility not only of the body receiving the data, but of the CIHEAM as a whole.

WHAT DATA WILL WE USE?

We will use the following personal data:

- Images (photos and videos) taken during the recording of the master's if necessary
- Name, entity, bank details, identification details, contact data, email, telephone, passport, tax id. number, and connexion data.

PURPOSE AND LEGAL BASIS FOR DATA PROCESSING

The data collected will be processed by CIHEAM Zaragoza for the purpose of your participation as guest lecturer in the master on **Agri-Food Marketing and Entrepreneurship**, Zaragoza, Pamplona, Logroño or Lleida (Spain) edition 2026 - 2028.

The data may be used in publications, audio visual presentations and social media. The legal basis of the processing of your data is your explicit consent.

COMPULSORY OR VOLUNTARY NATURE OF DATA PROVISION AND CONSEQUENCES OF REFUSAL TO REPLY

You are not obliged to provide your data however refusal to do so makes you ineligible to participate in the aforementioned master for the purpose stated in the previous section.

DATA RECIPIENTS

Without prejudice to communications made in compliance with the legal and contractual obligations, your personal data are not subject to any form of dissemination and are processed exclusively for the purposes specified above only by employees and/or collaborators of the Data Controller in their capacity as persons assigned data processing tasks and/or internal processors, and by external processors authorized to process the data on behalf of the Data Controller.

Besides, your personal data may be shared with and processed by collaborating bodies, and used by our travel agency if necessary, exclusively for the aforementioned purpose.

DATA STORAGE PERIOD

Data collected by CIHEAM Zaragoza will be stored for the time required to fulfil the objective in question and subsequently to fulfil the legal requirements and administrative purposes.

WHAT ARE YOUR RIGHTS WHEN YOU PROVIDE US WITH YOUR DATA?

As data subject, you have the following rights:

- You may request access, rectification, erasure, appeal or object to the processing of your data;
- You may obtain-without hindrance from the data controller-your data in a structured, commonly used and machine-readable format for transmission to another data controller;
- You may revoke your consent to the processing of your data, without prejudice to the lawfulness of the processing based on consent given prior to the revocation.

You may exercise all the aforementioned rights, in writing at:

CIHEAM Zaragoza
Av. Montañana 1005
50059 Zaragoza - Spain
privacy@iamz.ciheam.org

